

Colorado Springs Fine Arts Center at Colorado College

Strategic Planning Museum SubCommittee

November 1, 2016

Fine Arts Center Deco Lounge

4:30 pm – 5:30 pm

Members Present: Rebecca Tucker, *Co-chair*, Blake Wilson, *Co-chair*, Joy Armstrong, Susan Edmondson, Jessica Hunter-Larsen, Mario Montaña, Eric Perramond, Bruce Warren, Jaxon Rickel, *Staffer*

Members Absent: Jane Hilberry, Annette Seagraves

Documents Distributed: Meeting agenda, Oct 24 meeting minutes, Summary of Museum Subcommittee outreach, Thematic summaries for most of the museum subcommittee listening sessions, Museum subcommittee emerging themes document

- I. Minutes for Oct 24 meeting approved
- II. Review of Oct 27th museum donors listening session
- III. Next phases in strategic planning
 - a. Phase 2
 - i. Nov 18th – deadline to submit themes to the SP committee
 - ii. We should aim for 2 themes, not 3
 - b. Phase 3
 - i. Develop 3 – 5 initiatives for each theme
 - ii. After developing initiatives, we can discuss tactics
- IV. Encompassing themes from Phase 1 (listening)
 - a. Ideas/Discussion
 - i. **Broaden, deepen, and diversify in 1) curating 2) teaching, and 3) programing.** Using the word programming instead of learning captures additional types of activity and engagement.
 - ii. **Broaden, deepen, and diversify in 1) curating and teaching and 2) programming and access.** This makes the distinctions between an external and an internal focus. If we are offering more diverse programming and reaching out to more people intentionally, we will broaden and diversify the group of people coming to the FAC.

- iii. **Broaden, deepen, and diversify in 1) access and outreach and 1) curating and teaching.** This re-wording puts an emphasis on intentional outreach which would reflect the emphasis put on outreach by attendees or the listening sessions
- iv. Discussion about adding the theme of quality and excellence
 - 1. We want to maintain the quality, professionalism and integrity of the museum. We want excellence without elitism. We want to engage diverse curators at a professional level.
 - 2. We can also frame this theme as maintaining and improving the museum's assets (e.g. staff, collections, maintaining accreditation) vs. broadening, deepening, and diversifying the use of those assets (way the staff uses the collections and develops programming)
- b. Rebecca will type up new themes and send them around

V. Next Meetings/Events

- a. Sharon Corwin presentations
 - i. Nov 3rd, 3 - 4 p.m. in Gaylord, open presentation and panel
 - ii. Nov 4th, 12:45 p.m. in Yalich Board Room with trustees
- b. Next subcommittee meetings
 - i. Nov 15th, 4:30 – 5:30 p.m. in the Deco Lounge – review and finalize themes
 - ii. Nov 29th, 4:30 – 5:30 p.m. in the Deco Lounge – discussion of theme 1, develop initiatives for theme 1
 - iii. Newly scheduled: Dec 13th, 4:30 – 5:30 p.m. in Deco Lounge